

**CLAIMS**

1. A display frame (1) comprising a backing (4) with a front side against which a poster (49) is securable and a pair of channeled rails (3) with the upper and lower edges of the backing (4) securable respectively in the channels (21) of the channeled rails (3), the backing (4) being resiliently flexible with tensioning means (7) securable between the channeled rails (3) on the rear side of the backing (4) whereby the backing (4) may be flexed outwardly against its resilience, characterized in that it includes biasing means (23, 27) provided on the channeled rails (3) whereby the backing is securable in the channels (21) and a flexible screen (5) and/or poster (49) are securable against the backing (4).
2. A display frame (1) as claimed in claim 1, characterized in that the biasing means includes retaining means (23) to secure the backing in the channels (21) and screen engaging means (27) to secure the screen (5) and/or a poster (49) in the channels (21) against the backing (4).
3. A display frame (1) as claimed in claim 1 or claim 2, characterized in that poster engaging means (36) is provided at least adjacent the upper edge of the backing (4).
4. A display frame (1) as claimed in any one of claims 1 to 3, characterized in that it includes a flexible screen (5) securable against the backing (4) with a poster (49) being securable between the backing (4) and the screen (5).
5. A display frame (1) as claimed in any one of claims 1 to 4, characterized in that the tensioning means comprises at least one elongate flexible element (37, 39).

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6. A display frame (1) as claimed in claim 5, characterized in that the elongate flexible element (37, 39) is releasably securable between the channeled rails (3).
7. A display frame (1) as claimed in any one of claims 2 to 6, characterized in that the retaining means (23) and/or screen engaging means (27) are provided by a resiliently flexible clip (27) located within the channels (21) of the channeled rails (3).
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8. A display frame (1) as claimed in any one of claims 2 to 6, characterized in that the retaining means (23) and/or screen engaging means (27) are provided by at least one strip (23) of outwardly convex resilient sheet material located within the channels (21) of the channeled rails (3).
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9. A display frame (1) as claimed in claim 8, characterized in that the strip (23) of material has an outwardly extending flange (24) provided to extend into the channel (21) of the rail (3) and through a slot (26) provided in the backing (4).
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10. A display frame (1) as claimed in any one of claims 3 to 9, characterized in that the poster engaging means comprises at least one resiliently flexible poster engaging clip (36).
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11. A display frame (1) as claimed in claim 10, characterized in that a portion of the screen (5) is located between the backing (4) and at least a portion of the poster engaging clip (36).
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12. A display frame (1) as claimed in any one of claims 2 to 11, characterized in that screen engaging means (27) is provided whereby

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at least the lower edge of the screen (5) is removably securable adjacent the backing (4).

13. A display frame (1) comprising a backing (4) and a flexible screen (5) securable against the backing (4), a pair of channeled rails (3) with the upper and lower edges of the backing (4) respectively securable in the channels (21) of the channeled rails (3), the backing (4) being resiliently flexible with tensioning means (7) securable between the channeled rails (3) on the rear side of the backing (4) whereby the backing (4) may be flexed outwardly against its resilience, characterized in that the tensioning means comprises at least one elongate flexible element (37, 39).
14. A display frame (1) as claimed in claim 13, characterized in that the elongate flexible element (37, 39) is releasably securable between the channeled rails (3).
15. A display frame (1) as claimed in claim 14, characterized in that a pair of elongate elements (37, 39) are securable between the channeled rails (3) respectively and releasably securable to each other.
16. A display frame (1) comprising a backing (4) and a flexible screen (5) securable against the backing (4), a pair of channeled rails (3) with the upper and lower edges of the backing (4) respectively securable in the channels (21) of the channeled rails (3) and the upper edge of the screen (5) secured at least adjacent to the upper edge of the backing (4), characterized in that the lower channeled rail (3) includes biasing means (23, 27) whereby the lower edge of the screen (5) is releasably securable against the backing (4).

17. A display frame (1) as claimed in claim 16, characterized in that it is configured to engage the upper end of a poster (49) adjacent the upper edge of the screen (5).
- 5 18. A display frame (1) as claimed in claim 16 or claim 17, characterized in that the backing (4) is curved outwardly from its upper edge to its lower edge.
- 10 19. A display frame (1) as claimed in claim 18, characterized in that the backing (4) is resiliently flexible and has tensioning means (7) securable between the channeled rails (3) whereby the backing (4) is flexed against its resilience.
- 15 20. A display frame (1) as claimed in any one of claims 16 to 19, characterized in that the tensioning means (7) comprises at least one elongate flexible element (37, 39).
- 20 21. A display frame (1) as claimed in claim 20, characterized in that the elongate flexible element (37, 39) is releasably securable between the channeled rails (3).
- 25 22. A display frame (1) as claimed in any one of claims 16 to 21, characterized in that poster engaging means (36) is provided at least adjacent the upper edge of the backing (4).
- 30 23. A display frame (1) as claimed in claim 22, characterized in that the poster engaging means comprises at least one resiliently flexible poster engaging clip (36).
24. A display frame (1) as claimed in claim 23, characterized in that a portion of the screen (5) is located between the backing (4) and at least a portion of the poster engaging clip (36).

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25. A display frame (1) as claimed in any one of claims 16 to 25, characterized in that the biasing means includes screen engaging means (27) provided on at least the lower channeled rail (3) whereby at least the lower edge of the screen (5) is releasably securable adjacent the backing (4).

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26. A display frame (1) as claimed in claim 25, characterized in that the screen engaging means comprises at least one resiliently flexible clip (27).

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27. A display frame (1) as claimed in claim 25 or claim 26, characterized in that the screen engaging means is configured to engage the backing (4) within the channeled rail (3).

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28. A display frame (1) as claimed in any one of claims 16 to 27, characterized in that the biasing means includes retaining means (23) provided on at least the lower channeled rail (3) whereby the edges of the backing (4) are secured in at least the channel (21) of the lower channeled rail (3).

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29. A display frame (1) as claimed in claim 28, characterized in that the retaining means comprises at least one strip (23) of outwardly convex resilient sheet material securable within the channels (21) of the channeled rails (3).

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30. A display frame (1) as claimed in claim 28 or claim 29, characterized in that the retaining means (23) has an outwardly extending flange (24) provided to extend into the channels (21) of the rails (3) through slots (26) provided in the backing (4).

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31. A display frame (1) as claimed in any one of claims 28 to 30, characterized in that the retaining means (23) of the lower channeled rail (3) is configured to releasably engage the screen (5) within the channeled rail (3).

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32. A display frame (1) as claimed in any one of the preceding claims, characterized in that the channeled rails (3) are configured to be secured to those of another display frame (1) and/or to a display accessory (56).

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33. A display frame (1) as claimed in claim 32, characterized in that the channeled rails (3) are provided with guide channels (52) which are engageable with slides (54).

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34. A display frame (1) as claimed in claim 33, which is securable to another display frame (1) by a clip (60) having a pair of slides (54).

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35. A display frame (1) as claimed in any one of the preceding claims, characterized in that a display accessory (56) is secured to at least one of the channeled rails (3).

36. A display frame (1) as claimed in claim 35, characterized in that the display accessory (56) is securable to it by at least one slide (54) provided on the accessory (56) or on a clip (60) securable to the accessory (56) which slide (54) is engageable with a guide channel (52) provided on the channeled rail (3).

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37. A display frame (1) as claimed in any one of the preceding claims, characterized in that at least one of the channeled rails (3) has a pair of oppositely disposed ledges (12) provided thereon to receive a resiliently flexible panel (70).

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